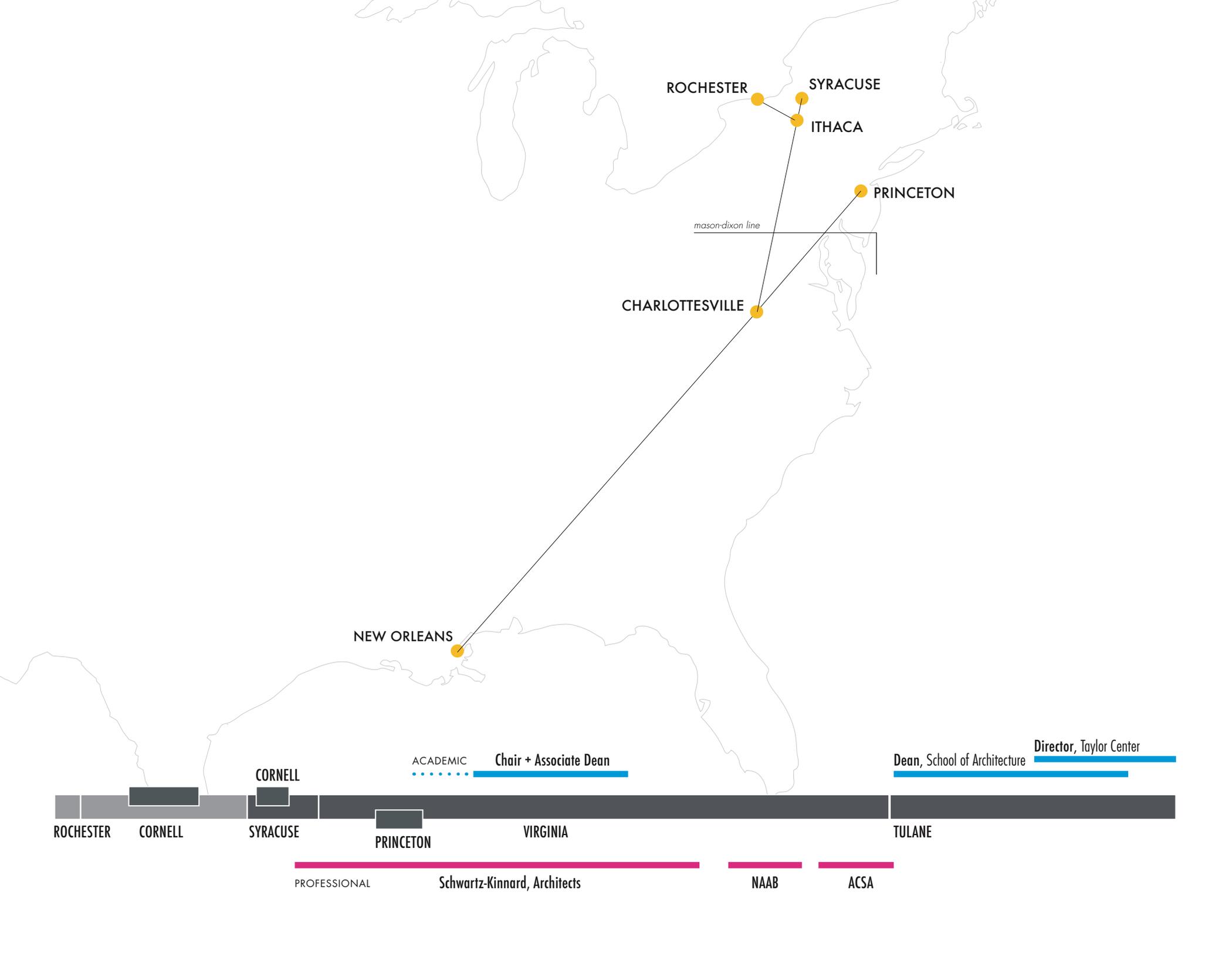


KENNETH SCHWARTZ FAIA



ROCHESTER

SYRACUSE

ITHACA

PRINCETON

mason-dixon line

CHARLOTTESVILLE

NEW ORLEANS

CORNELL

ACADEMIC

Chair + Associate Dean

Dean, School of Architecture

Director, Taylor Center

ROCHESTER

CORNELL

SYRACUSE

PRINCETON

VIRGINIA

TULANE

PROFESSIONAL

Schwartz-Kinnard, Architects

NAAB

ACSA

# DESIGN COMPETITIONS

with Judith Kinnard FAIA



judith kinnard

10

### Rebuilding in the Gulf

requires a fundamental rethinking of what constitutes "ground". Street level has become a tenuous territory. Residents are unlikely to forget that many of the deaths in Katrina were caused by the floodwaters engulfing one-story homes. FEMA has mandated higher elevations for dwellings both in Louisiana and in Mississippi creating a difference of up to 15' between exterior and interior grades in parts of Biloxi and other coastal communities.

Street level has historically been a questionable site for healthful dwelling in the city. This century's images of London terraced houses show crooked, oval bays and centers of domestic life creating a rather grimy base for more elegant dwelling, distanced from the street and sidewalk. In most contemporary urban settings, open streets and houses are gone, but the automobile has created new problems for life "at grade".

Two recent housing competitions provided the opportunity to explore this issue in post-Katrina New Orleans. Both projects address the challenge of linking the public realm of the city with a new raised level. Earlier ramps led to the new ground which wears a porous landscape over through the hard surface of building and asphalt. This new terrain has the potential to address a number of social and environmental issues. Semi-public park-like spaces can create social settings above the street. Ramping strategies can accommodate residents with disabilities. Parking and other services become sheltered within this thickened ground.

Sustainable dwelling requires us to promote porous surfaces and retain water on site to limit flooding. Hot climates also suggest the need for a shaded, vertical landscape to limit the heat island effect and reduce demand for air conditioning. All of these conditions suggest that instead of a single ground, we need to acknowledge and articulate multiple ground levels in a way that encourages a socially vital and economically sustainable pattern of collective dwelling.

Urgent Matters | Visions for Re-building the Gulf Coast

The proposed residential connection that links the residential to the downtown neighborhood... The original residential connection that links the residential to the downtown neighborhood... The original residential connection that links the residential to the downtown neighborhood...

133

134

### High Density on the High Ground

new life on the river's edge

Project Team: Judith Kinnard FAIA, Katherine Kunkin, Kenneth Schwartz FAIA, Ben Wauson

This competition entry seeks to address the urban housing crisis that faces post-Katrina New Orleans. The historic project site sits on raised terrain, built housing on a formerly industrial site along the Mississippi River. The goal is to bring new life to the river and a higher end to the waterfront. The entry proposes a porous, permeable site and to provide a series of stepped levels and gardens that connect with a small pedestrian street that was previously a public promenade along the river bank.

This design strategy responds to traditional New Orleans residential typologies while providing the required density. Stepped houses and Courtyards combine to provide a new form of development for the river. The entry proposes a porous, permeable site and to provide a series of stepped levels and gardens that connect with a small pedestrian street that was previously a public promenade along the river bank.

The project was one of 20 selected by the jury for exhibition at the Ogden Museum of Southern Art in New Orleans.

ground rules | judith kinnard

Urgent Matters | Visions for Re-building the Gulf Coast

The residential site is situated on a public park and is connected to the river bank... The residential site is situated on a public park and is connected to the river bank...

135

### Global Green local green: live work play

Project Team: Marissa Cio, Judith Kinnard FAIA, Justin Larkin, Pat O'Brien AIA

The project imagines new residential development in an historic New Orleans neighborhood while providing public outdoor amenities and including innovative employment opportunities. Fully engaged in the neighborhood, LOCAL GREEN: local green, live work play, is a vision of the infrastructure of the city and the manner of the program will re-energize the neighborhood's connection to the river. The site is located at a strategic intersection between 7th Street and the historic neighborhood of the river bank. The site is a small setting surrounded with large-scale structures like the historic neighborhood of the river bank.

- A residential neighborhood with a mix of housing types
- A live work play promenade that links the city to the Mississippi River
- An active shopping operation located at the site. What are just downtown streets like

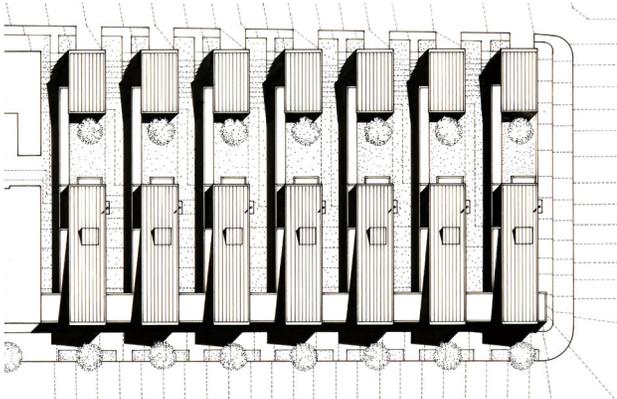
The proposed program and allows the competition of these sites by incorporating an extension of the park onto the site and including a commercial building component that promotes job and neighborhood importance of maintaining and expanding appropriate industrial uses in the city.

The project was a second finalist in the competition.

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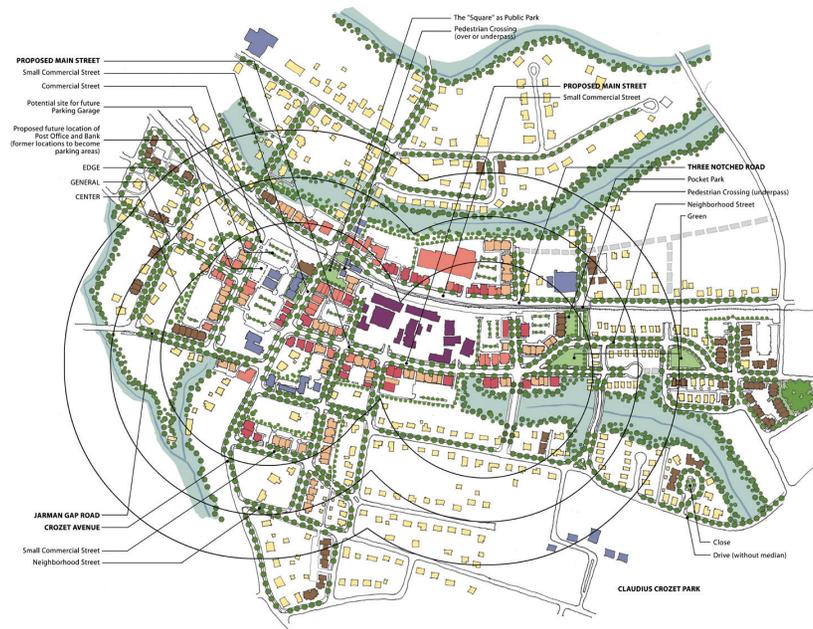
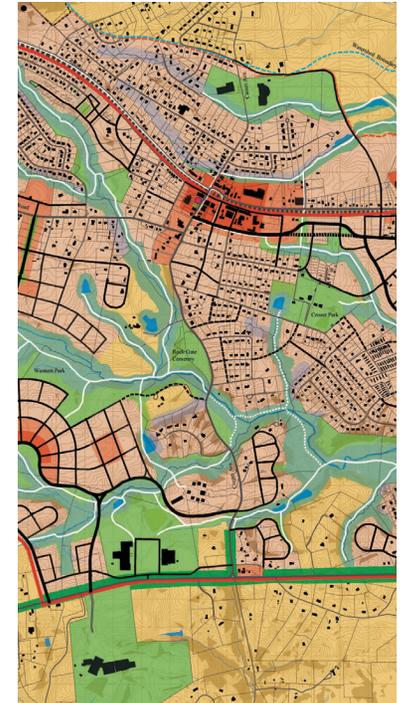
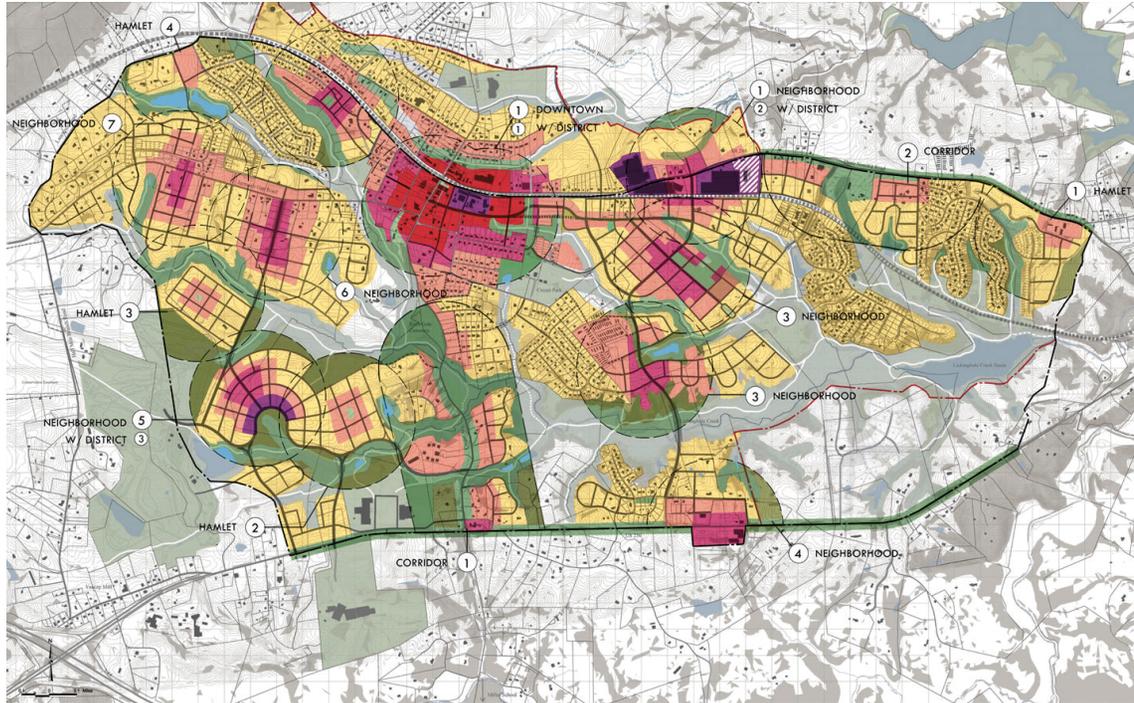
# NEW URBAN HOUSING COMPETITION

Pittsburgh, PA

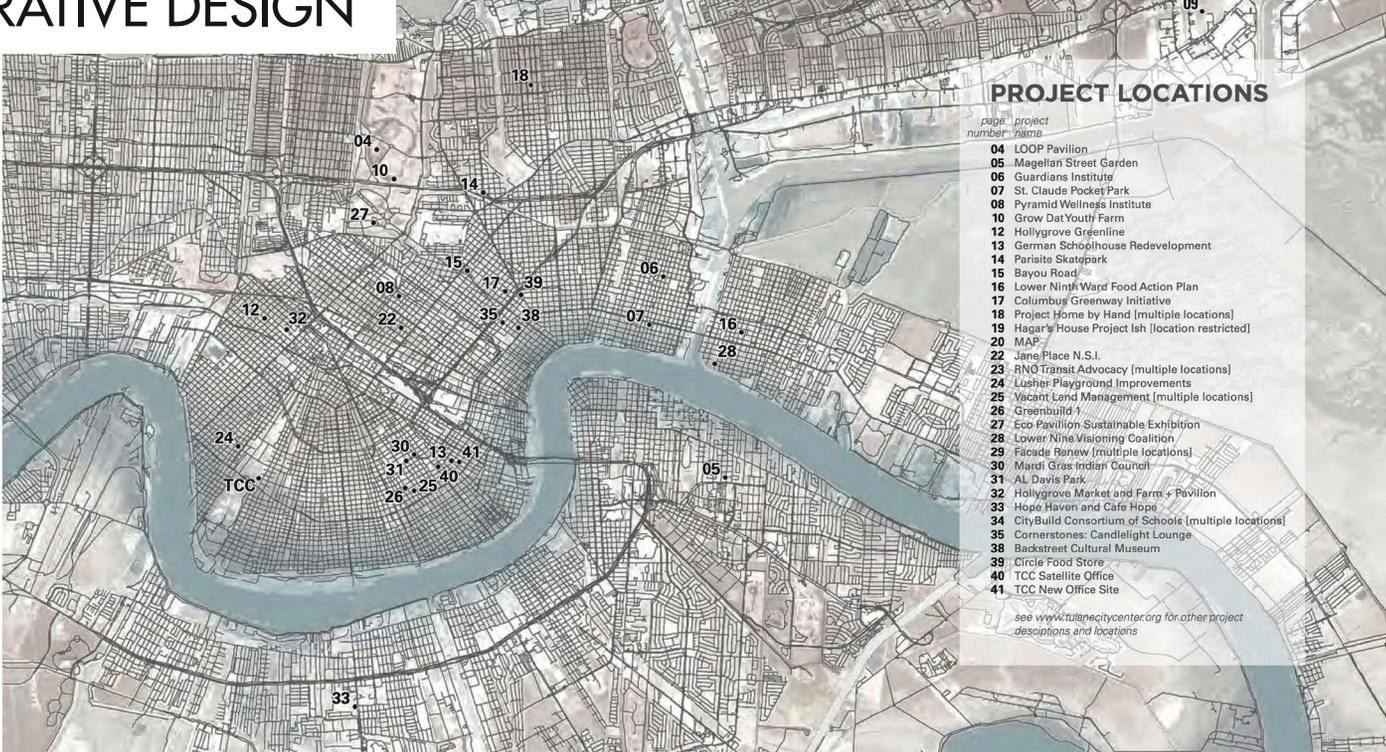


# CROZET MASTERPLAN

with  
Renaissance Planning  
Group and  
Nelson Byrd Woltz

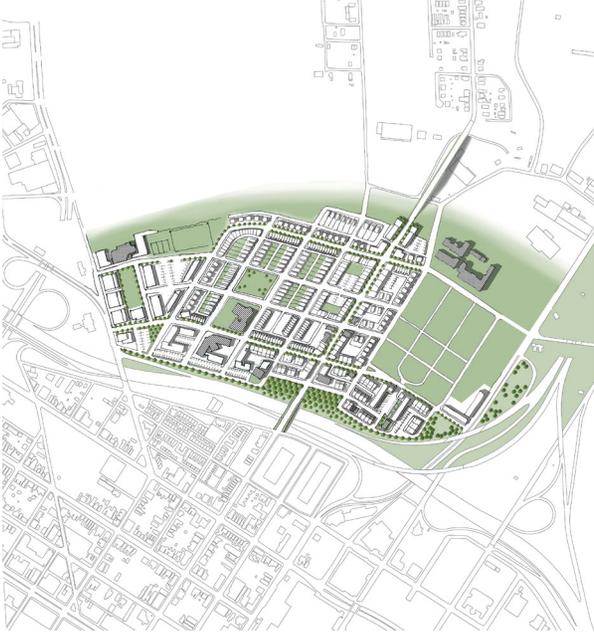
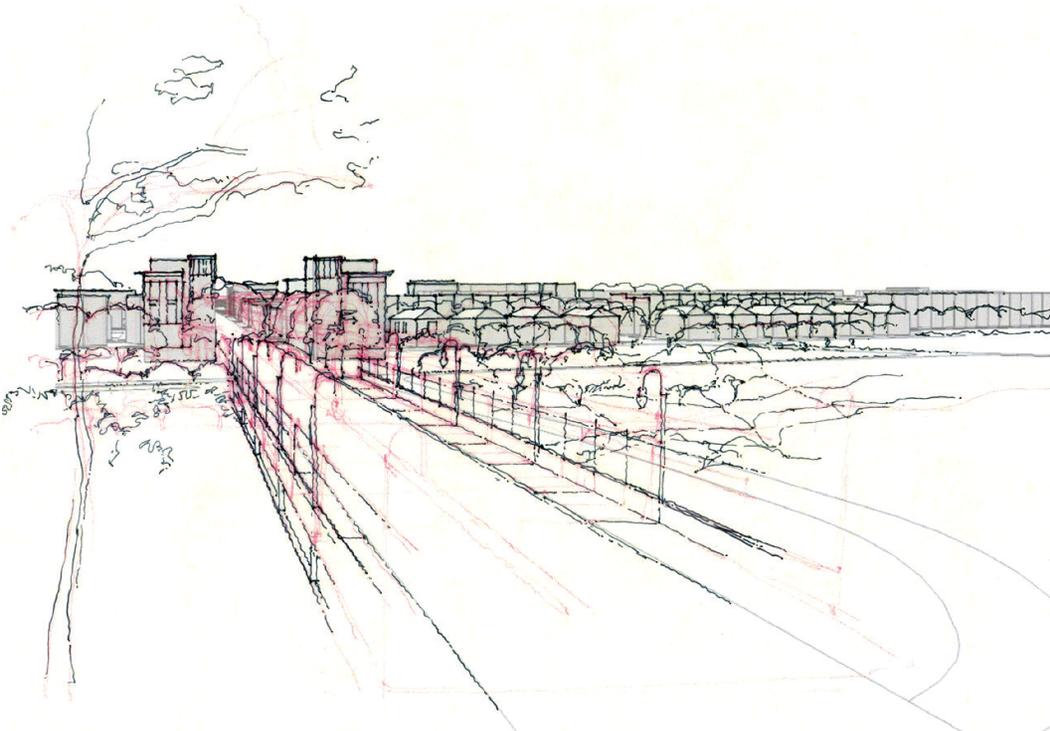


# ALBERT AND TINA SMALL CENTER FOR COLLABORATIVE DESIGN



# NORTH JACKSON WARD

with Maurice Cox



# TULANE SCHOOL OF ARCHITECTURE

## DONOR IMPACT

ACHIEVEMENTS, MILESTONES, AND OUTREACH MADE POSSIBLE IN PART FROM THE GENEROUS SUPPORT OF OUR DONORS FROM 2008–2017.

### 2008

- Dean Schwartz arrives and establishes a strategic plan to “strengthen the core, raise the profile, and engage the community” of the School of Architecture
- Dean’s Fund for Excellence initiated to provide funds for faculty research and creative work
- First Alumni Reception in conjunction with AIA Convention - San Francisco



Dean’s Fund for Excellence recipients Marcella Del Signore and Victor Jones: Fabricated Landscape: post-public spaces

### 2009

- Inaugural Preservation Matters symposium
- First annual newsletter published



Parasite Skate Park. Photo by Michael Wong

### 2010

- Expansion of Tulane City Center outreach capacity including A.L. Davis Park infrastructural improvements and the Guardians Institute Cultural Arts and Community Center
- Richardson Memorial Hall sustainable renovation design strategies developed



The Career Development Program supports students in many ways, such as hosting annual career days with local and national firms.

### 2011

- Master of Sustainable Real Estate Development Program launch
- The reVIEW published
- Career Development Program launch
- Tulane City Center supports its first Public Interest Design Fellow

### 2014

- Bachelor of Science in Architecture 4-year program begins
- Architecture program receives 8-year NAAB Accreditation renewal
- Parasite Skate Park project designed and constructed
- Tulane City Center moves to the heart of Central City at 1725 Baronne Street

### 2013

- Social Innovation & Social Entrepreneurship minor launch
- Design Forward/Innovations in Practice conference in partnership with AIA New Orleans and Women in Architecture Committee



Small Center home at Baronne Street

### 2012

- Tulane School of Architecture website launch
- Inaugural publication of *Recto Verso*—a graduate student publication
- School of Architecture hosts inaugural Project Pipeline in partnership with the Louisiana Chapter of National Organization of Minority Architects

### 2015

- Stephen Jacobs House established for visiting faculty
- Inaugural Real Estate Minor Summer Institute
- Tulane Master of Architecture program ranked #22 in the nation



Brandon Surtain, a graduate architecture student

### 2016

- Tulane Bachelor of Architecture program ranked #14 in the nation
- Tulane City Center renamed Albert and Tina Small Center for Collaborative Design at Tulane School of Architecture
- Dean’s Portfolio Award Scholarship created
- Tulane University and the Taylor Center host Ashoka U Exchange

### 2017

- 20th anniversary of Preservation Studies Program
- Surdna Foundation awards Small Center three-year grant to foster sustainable communities



# TULANE SCHOOL OF ARCHITECTURE



### LETTER FROM THE DEAN



It is a great pleasure and pride to present this year's Tulane School of Architecture Summer Newsletter. For seven years running, we have celebrated the work of faculty, faculty emeriti, and our many community partners through this publication.

When I arrived in the fall of 2008, I found from many alumni who wanted to know more about events at the school and the accomplishments of the students, faculty and other alumni. Considered an honorarium was one of my first priorities, and we have all spent the benefits of honoring the great work and the values the define us as an institution. When I read with interest the New Orleans and across the country, they consistently recognize the value of this effort and the program message it sends about the richness of opportunity and excellence of our school. Design, research, and sustainable design, preservation, habitat and real estate development, and social innovation emerge as our school's key that are unique and impactful.

I am deeply grateful to the students who show their support through annual programs in some cases major gifts, both

### INSIDE THIS ISSUE

- 3 FACULTY NEWS
- 11 STUDENT NEWS
- 15 DEVELOPMENT

### DEVELOPMENT NEWS

#### TULANE SCHOOL OF ARCHITECTURE HONORS BOARD OF ADVISORS BUCK PARTICIPATION FOR 15 YEARS RUNNING

The Board of Advisors has long been a cornerstone of Tulane School of Architecture. The year we would like to celebrate is the 15th anniversary of the original group of advisors that began their work for Tulane School of Architecture.

Each year members are nominated by the Board of Advisors and approved by the Board of Architecture. The Board of Advisors is an advisory body that provides guidance and support to the school's leadership. The Board of Advisors is an advisory body that provides guidance and support to the school's leadership. The Board of Advisors is an advisory body that provides guidance and support to the school's leadership.

### 2015 AIA NATIONAL CONVENTION & CLASS REUNIONS IN ATLANTA, GEORGIA

#### SAVE THE DATE

### 2016 AIA NATIONAL CONVENTION

FLORIDA, FL  
MAY 19-21 2016

### Q&A WITH TULANE SCHOOL OF ARCHITECTURE BOARD MEMBERS

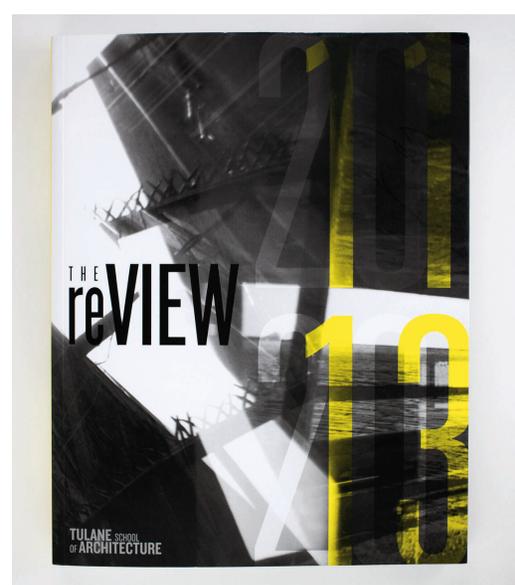


**Q: I know I would like to do it, but I'm not sure if I have the time. How do you balance your professional and personal life with your involvement in the school?**

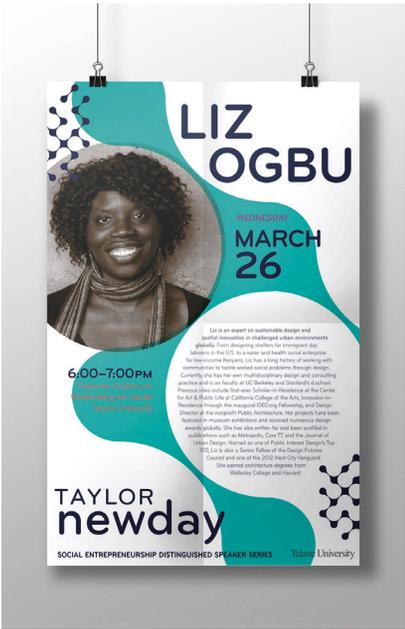
**A:** I think you have to be very intentional about it. You have to be very intentional about it. You have to be very intentional about it. You have to be very intentional about it.

**TULANE SCHOOL OF ARCHITECTURE**

**SUMMER 2015 NEWS**



# PHYLLIS TAYLOR CENTER FOR SOCIAL INNOVATION FOR DESIGN THINKING



**LIZ OGBU**  
WEDNESDAY  
**MARCH 26**  
6:00-7:00PM  
TAYLOR newday  
SOCIAL ENTREPRENEURSHIP DISTINGUISHED SPEAKER SERIES  
Taylor University

Liz is an expert on sustainable design and social innovation to challenge urban environments globally. From designing shelters for emergency day laborers in the U.S. to water and health social enterprise for low-income farmers, Liz has a long history of working with entrepreneurs to create social good products through design. Currently, she has been multidisciplinary design and consulting practice as an advisor at DC, Stanford and Stanford's d.school. Her work also includes last year's Chicagoan Residence at the Center for Architecture, the University of California College of Arts, Innovation and Entrepreneurship through the inaugural (C)EDU Fellowship, and Design Director of the nonprofit Public Architecture. Her projects have been featured in numerous publications and research journals. Design awards include, she has also written for and been awarded in publications such as Entrepreneur, CNN, IT and the Journal of Urban Design. Named as one of Public Interest Design's Top 500, Liz is also a Senior Fellow of the Design Futures Council and one of the 2012 Next City Thinkers. She earned architecture degrees from Wesleyan College and Harvard.



# ARTICLES AND ESSAYS

## Stanford SOCIAL INNOVATION Review

Informing and inspiring leaders of social change

SOCIAL ISSUES SECTORS SOLUTIONS MAGAZINE MORE

Education

### Crisis and Adaptation for the Public Good

How Tulane University rebuilt from Hurricane Katrina with a renewed commitment to embedding social innovation and community engagement at the core of its mission.

SHARE COMMENT PRINT ORDER REPRINTS

By **Kenneth Schwartz** | May 4, 2020



(Photo courtesy of Phyllis M. Taylor Center. This photo was taken before social distancing measures.)

After Hurricane Katrina struck the Gulf Coast on August 29, 2005, New Orleans experienced unprecedented devastation, and Tulane University was forced to close for a semester. In the months and years following this “human-induced disaster”—as it is called in New Orleans, due to the failure of the federal levees—we committed to reopening only by re-connecting the institution to the City of New Orleans and making social and environmental values paramount. Of course, Tulane has been engaged with the community since being founded in 1834 as the Medical College of Louisiana, with a focus on Yellow Fever and other tropical diseases. But in the years since Katrina, we’ve embedded social innovation and community engagement at the very core of our work. And as a significant anchor institution in this mid-sized city, and as the largest private employer, investments to accelerate the positive social impact produced by students and faculty have already made demonstrable effects.

Given the world-wide shock to our systems—including higher education—represented by COVID-19, Tulane’s example of a pivot, rather than a simple return to the pre-crisis status quo, presents a useful example for other institutions. After the shock of the moment, a culture of collaboration and social responsibility has emerged at Tulane: For example,

M | Architecture + Design in a Post-Pandemic World Sign in Get started



The Art of Eco, 2015–16 ACSA/COTE Top Ten for Students, University of Washington Team

## Architecture Schools and their Role as COVID-19 Transforms Higher Education

 Michael Monti [Follow](#)  
May 8 · 5 min read

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Michael Monti, ACSA, & Kenneth Schwartz, Tulane School of Architecture  
May 7, 2020

Over the past two months most faculty have been forced to move their teaching online as campuses closed in response to the coronavirus pandemic. At many schools the disruption led directly into the harried weeks that end the semester, adding stress to everyone involved. Many are now focusing attention beyond the immediacy of the current academic term. The picture for higher education is daunting, especially when considered alongside other projections for the pandemic, such as Tomas Pueyo’s article “[The Hammer and the Dance](#),” (March 19, 2020) which argues for immediate action to curb transmission of the virus and projects a future in which many conditions must change to prevent reoccurrence of a pandemic.

